



# WaitTime

Improve Customer Experiences and Operations Using Real-Time Crowd Intelligence WaitTime is a crowd analytics solution that uses artificial intelligence to observe, measure, and analyze crowds and queues in real-time. With WaitTime, companies can understand people's movements by applying algorithms to footage from cameras mounted above where the crowds form. These analytics are then fed to the WaitTime Operations Dashboard, where operators can quickly see how many people are in a space or where queues are forming. WaitTime helps companies to better allocate staffing for improved services and security, as well as communicate with visitors to improve guest experience through crowd-intelligent way-finding on digital displays and mobile applications.











Communicate with visitors to help them navigate

### Vertical:

- Hospitality
- Retail
- Transportation

## Country/Geo: Global

### Use Cases:

- Situational Monitoring
- Asset & Operations Optimization

#### Learn more:

- WaitTime Website
- WaitTime Case Study

"With the help of WaitTime, Intel and Cisco, we can remove the guesswork about how and where shoppers are spending their time and make real changes to improve shopping experience. The insights gained are invaluable, especially when we connect the dots to Wi-Fi and directory usage."

Aaron Nielsen
VP of Information Technology at Mall of America & American Dream

## Intel Products and Technologies

- Intel® Core™ Processors Product Page
- Intel® Xeon® Scalable Processor
  Product Page
- Intel® oneAPI Analytics Toolkit Product Page

