



## Media4Display

### DIGITAL SIGNAGE SOLUTION

With the Media4Display digital signage solution: create, manage and distribute media content on a network of screens.

#### Create



Import your media and create digital content. Organize and schedule it into sequences.

#### Manage



Manage your screens, players and other devices. Delegate all or part of broadcast management to local contributors.

#### Display



Display your content on your targeted devices: screens, video walls, tablets, kiosks, totems...

### Main Functions



#### Targets

Create groups of screens based on variables using any type of criteria (location, size, format...)



#### Sequences

Playlist of media & multi zone content to broadcast. With options to overlay banners/logos.



#### Schedule

Define which sequences will be broadcast on the displays of specific players at a given point in time.



#### Synchronous media playback

Synchronous playback of content across multiple logical or physical screens on one or more players.



#### DOOH

Monetize your digital signage network thanks to Media4Display's campaign module.



#### Local Content Management

Broadcast management can be entirely or partially delegated to local contributors.

### Available for



SOC Compatible

# More than a Digital Signage Software

## Device management



Any type  
of display



Any type  
of network



Kiosk



Mobile  
administration App



Remote  
control



Monitoring



API



Hardware/software  
administration

## External data sources

Media4Display natively interfaces with other business applications. Display, in real time, data from your databases and information systems.



CRM



Production monitoring



Schedule



Stock management



Database

## Interaction

Thanks to its API, **Media4Display** interacts with external events. Content can be launched or interrupted by third-party applications, sensors or by the Media4Display remote control function available via a web browser on tablet or smartphone, etc.



Touch



Webcams



QR-codes



NFC-RFID



Barcodes



- ✓ European software publisher since 1982
- ✓ Workspace management, digital signage, & device management
- ✓ 2.000 clients & over 500.000 licenses running globally

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