



“Pathr.ai introduces a practical solution to integrate with our existing cameras and produce insights that help us better understand how our shoppers are behaving inside our store. The real-time alerts that Pathr.ai deployed for us help us meet customer satisfaction expectations, while making it efficient for our store operations teams to take immediate action.”

Major U.S. grocery chain executive



Spatial Intelligence

Empowering Data-Driven Decisions and Improving Operational Efficiency with AI-Driven Video Analytics

While today’s online retailers have unprecedented visibility into their shopper behavior, brick-and-mortar stores are at a distinct disadvantage when it comes to uncovering insights on their customers’ in-store behavior. Pathr.ai Spatial Intelligence offers a solution that uses existing data sources and cameras to help deliver actionable insights in physical stores through anonymous, AI-powered analysis of customer and staff movement at the edge. Integrated onto a retailer’s business system, Pathr.ai provides customized dashboards businesses can use to understand customer preferences, inform strategic decision-making, drive revenue growth, and improve customer experiences within their stores.

Key Features					
	Entrance Traffic With Group Sizes	Checkout Queue & Wait Times	Traffic & Dwell Analytics	Customer & Staff Interactions	Cross-Location Benchmarking

- Verticals:**
- Retail
 - Warehousing & Distribution

Country/Geos:
Americas

- Use Cases:**
- Situational Monitoring
 - Asset & Operations Optimization

- Learn more:**
- [Pathr.ai Website](#)
 - [Intel & Pathr.ai Grocery Solution Brief](#)
 - [Intel & Pathr.ai Optimizing Lease Rates Solution Brief](#)

- Intel Products and Technologies**
- [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
 - [Intel® Core™ Processors Product Page](#)
 - [Intel® Xeon® Scalable Processors Product Page](#)

