#### **Problem Statement:**

The Internet of Things (IoT) is big business—and getting bigger. Yet, many organizations face significant challenges in moving beyond proof of concept to full deployment and implementation of commercial applications and IoT solutions for connected devices.

They need a powerful platform that can help them accelerate their business by reducing the cost and complexity of development, simplifying deployment and scalability, and speeding their time to market and time to value.

## **About meldCX Core:**

The meldCX Core makes Internet of Things more accessible, enabling you to deploy sophisticated digital signage and kiosks that can support intelligent use cases, specialized peripherals highly-secure transactions, and customized user interfaces.

Utilizing key features such as a library of one-click integrations, notification centre, comprehensive audit trail, and a developer portal — meldCX Core is truly a single endpoint for all your remote device, peripherals, content, and apps management needs.

# **Value Proposition:**



Scale and accelerate digital capabilities with a cloud enabled solution that is OS-agnostic



**Confidently deploy multiple devices and peripherals** (such as printers or barcode and credit card readers) remotely



**Improve process efficiencies** by controlling applications throughout the network from a centralized location

# **Proven Results (Use Cases):**



meldCX powers digital jukebox in hospitality venues. In partnership with Nightlife Music. Click here  $\rightarrow$ 



meldCX delivers contactless self-service kiosk for Marriott International hotels. Click here  $\rightarrow$ 

# **Solution Components:**

### **Intel Component**

- Intel® Core® Processors
- Intel® Movidius™
- Intel® OpenVINO™ Toolkit

#### Software

 ChromeOS, Windows 10, Android, Linux

#### **Cloud Service Provider**

- Google Cloud Platform
- Microsoft Azure

# **Operating System**

 Windows, Android, Chrome OS, Linux

# meldCX Core

#### **Account Locations**

APAC, North America, EMEA

## **Verticals (Industries)**

Retail, Hospitality, Automotive, Entertainment, Enterprise, Government, Healthcare, Education

#### Customers

- Marriott International
- Nightlife Music
- Europcar
- Japara
- Endeavour Group

# **Contact (Intel PSAM)**

### Collateral

Brochure | Video | Product Webpage

### Links

 $\frac{\text{meldCX Core on the Intel Solutions}}{\text{Marketplace}} \rightarrow$ 

Book a demo →