

Published marketing collateral showing the offer's value for specific target industries

<https://www.youtube.com/watch?v=ZxyG8UvDiKI&feature=youtu.be>

<https://ibm.ent.box.com/s/hbtl02woo1767c6i9n0ehmymedw9mdp1>

<https://www.insight.tech/cta-bypass/connect-legacy-systems-with-ready-made-tech>